



CASE STUDY | Creative Screen Space



Two screen styles were created to fulfill two specific functions. The semi-mobile screen serves as a divider between workstations. The mobile screen functions as a shared collaborative writing surface or can be used for additional privacy.

Initial rendering shows a modern yet classic design. Also, the metal frame allows for a variety of screen design options.



Creative Screen Space

designed by Lauren Murphy

SITUATION:

A large technology company on the West Coast was seeking a custom, flexible solution for space division. They needed division between individual work areas as well as vertical surface for creative display. In addition, the customer was also looking to simplify their buying process by consolidating and working with just a few partners.

SOLUTION:

The Vanerum Studio design team got to work to quickly develop drawings and renderings of custom screens. A mock-up was created and delivered within just three weeks. The screens consisted of three different materials, metal, markerboard and glass, secured by a slim metal frame. The base fits snugly around an existing panel, and a well placed caster provided the mobile flexibility needed within the work space.

RESULT:

The customer was extremely satisfied with the solution. The mock secured the deal, beating out the competition, and cementing in the customer's mind that the right team was on the job. The initial order for the screens is already in production, with many more planned for the future.



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