



## CASE STUDY | Investment Company



This large investment company is dedicated to helping clients manage and move their financial assets and succeed in the rapidly changing global marketplace.

This large investment company banks on its ability to respond in the rapidly changing global marketplace. Loan processors were struggling to keep up with the aggressive demands of their jobs. Piles of paperwork crowded their workstations; disorganization was a problem.

Collaborating with Vanerum Studio was an exciting exchange that uncovered needs and set the direction of product development. The goal was to integrate a new organizational process and more privacy into their loan processors' workstations. The storage unit would need room for personal belongings and a way to organize multiple orders without taking up too much space on the work surface. The idea grew into a mail sorter that would resolve the tellers' organizational issues most effectively without adding a huge footprint to the workstations.

